

# Your Practice is Helping Change Lives

The OneSight EssilorLuxottica Foundation aims to eliminate uncorrected poor vision in a generation. With 2.7 billion people globally affected by uncorrected poor vision, our work is ongoing and growing.

**Thank you for making a  
difference!**



# We See a Bright Future

The OneSight EssilorLuxottica Foundation marks an exciting chapter in our mission to help everyone in the world see more and be more.

This global foundation combines the resources and efforts of many leading organizations together to harness the power and commitment of EssilorLuxottica, our employees, our partners and our customers to make progress in this space.

**With 2.7 billion people globally affected by uncorrected poor vision, our work is ongoing and growing. Expanding vision care access to the people who need it most is at the heart of our work. We couldn't do it without you!**



When you support the OneSight EssilorLuxottica Foundation, you are bringing clear vision and endless opportunities to those in need. Thank you for making a difference.

With much gratitude,

*Anurag Hans*

Anurag Hans, Head of Mission at EssilorLuxottica and President of the OneSight EssilorLuxottica Foundation

*Becky Palm*

Becky Palm, Executive Director of the OneSight EssilorLuxottica Foundation NA

## Our Work

Seeing well improves everything in life, from an individual's health, education and work opportunities, to the sustainable development of local communities and economies.



1 in 3 people around the world suffer from uncorrected poor vision, with 2.7 billion people affected.



Lack of access to local care and financial burdens are key barriers to clear sight for many people.



In one minute, we help 26 people around the globe receive critical vision care.



80% Existing solutions have the potential to solve 80% of all vision problems.

## Focus Areas

1

Creating sustainable vision access points

3

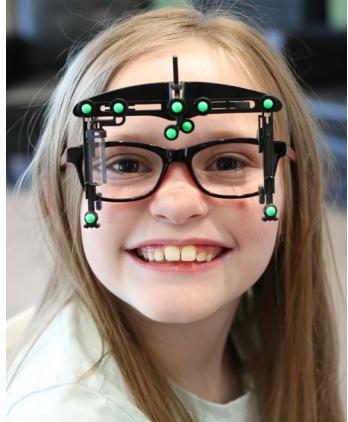
Funding subsidized and free vision services

2

Innovating for affordable solutions for eye care

4

Advocacy and awareness on good vision as a basic human right



# CHAMPIONS FOR SIGHT

Champions For Sight® is a new charitable platform developed by the OneSight Essilor-Luxottica Foundation that empowers eye care providers to become champions for better vision in their communities.

The platform is comprised of philanthropic components that all ladder up to the ultimate goal of helping eye doctors increase their charitable outreach and ensuring that everyone in their community has access to clear sight.



Changing Life through Lenses® **provides FREE glasses to people in-need** in an eye care provider's local community.

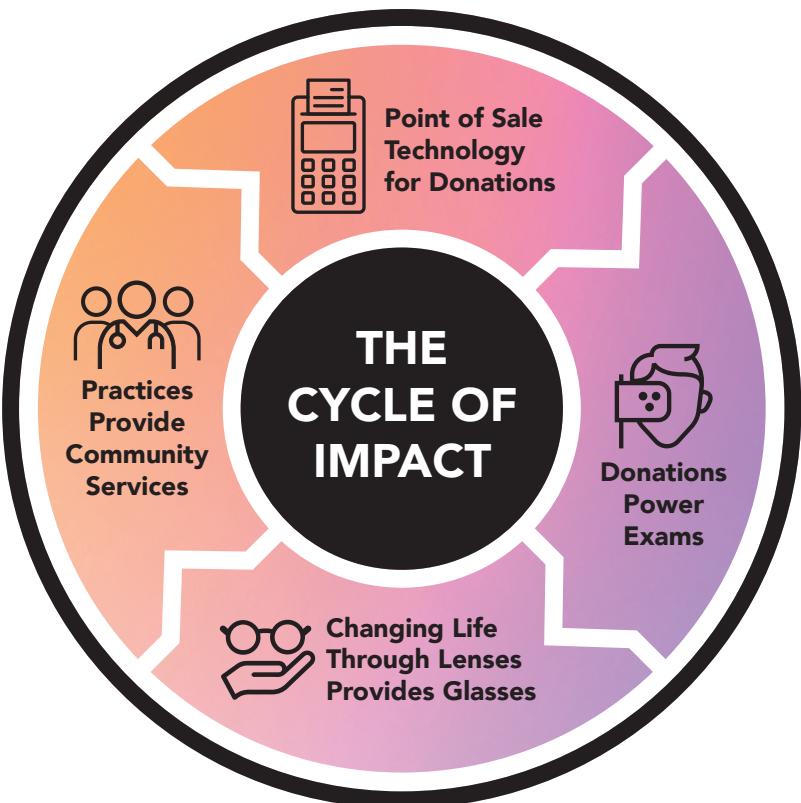


Grateful Patient **offers the opportunity for customers to donate funds** for vision care at the point of sale.



Free marketing materials and resources help **raise awareness about the importance of vision care**.

**By being a Champion for Sight, together we can create a world where the basic right of good vision is accessible to all people, from all walks of life.**



**When eye care providers sign up to be Champions for Sight® and implement each of these components, their efforts help fuel the cycle of charitable impact.**

**Instructions on how to take donations are on the back of this program guide.**

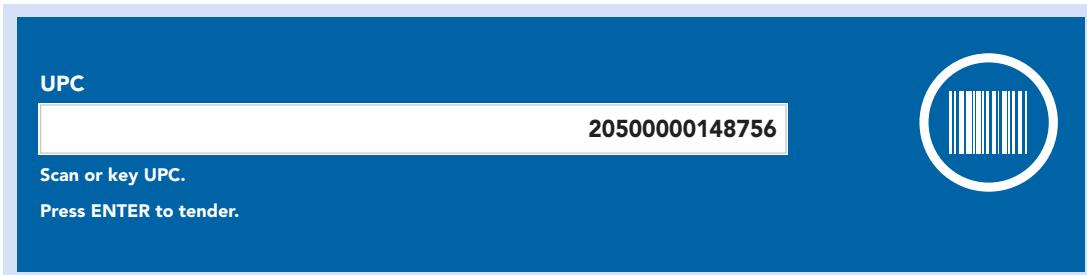
# How to Process Donations

**STEP  
1**

Ask your patients if they'd like to make a donation to help people in need of vision care. Reference the "Making the Ask" document for tips & tricks!

**STEP  
2**

Add donation directly in Xstore with UPC 20500000148756 OneSight Donation



Enter donation amount.



**STEP  
3**

Finalize their transaction & thank them for their support!

## Thank You for Being a Champion for Sight!

Your support is crucial to eliminating uncorrected poor vision in a generation. Together, we're helping the world see more and be more. For more information and resources, visit our website and don't forget to share your stories on social media!

#ChampionsforSight #VisionCare #CommunityImpact #GiveBack

CHAMPIONS  
FOR SIGHT

[WWW.CHAMPIONSFORSIGHT.ORG](http://WWW.CHAMPIONSFORSIGHT.ORG)

